

BREAKOUT SESSIONS

9:45 - 10:15 am

SESSION 1 OPTION

1

Surefire 3.0:
Top 10 ways to
expand your
digital reach

SESSION 1 OPTION

2

Credit Plus:
Important
advances in the
credit world

SESSION 1 OPTION

3

Recruiting
Panel: AMEC'S
best on how to
recruit top
talent

SESSION 1 OPTION

4

AMEC Express
App: Floify on
the new
disclosure desk
& enhanced
borrower
experience

SESSION 1 OPTION

5

Working with
Agents Panel:
Best practices
for agent
relationships
with the AMEC
pros

SESSION 1 OPTION

6

ARCH: New
advancements
and trends in
the MI industry

10:30 - 11:00 am

SESSION 2 OPTION

1

Genworth:
Making
technology
work for you

SESSION 2 OPTION

2

AMEC
Marketing:
Planning for
2019

SESSION 2 OPTION

3

AMEC Express
App:
Customizing the
system to your
workflow

SESSION 2 OPTION

4

Optimal Blue:
Advanced
pricing
strategies with
AMEC Ops

SESSION 2 OPTION

5

P&L
Management:
Taking control
of your AROW
(regional and
branch managers
only)

SESSION 2 OPTION

6

Surefire 3.0: Top
10 ways to
expand your
digital reach

1:10 - 1:40 pm

SESSION 3 OPTION

1

Credit Plus:
Important
advances in the
credit world

SESSION 3 OPTION

2

Time
Management:
Highly
productive
planning
strategies with
AMEC's best

SESSION 3 OPTION

3

AMEC
Marketing:
Social media
Strategy

SESSION 3 OPTION

4

AMEC Express
App: Floify on
the new
disclosure desk
and enhanced
borrower
experience

SESSION 3 OPTION

5

Rising Star
Panel: The
newest and
brightest minds
at AMEC

SESSION 3 OPTION

6

National MI: MI
buy-downs for
lower payments

1:55 - 2:25 pm

SESSION 4 OPTION

1

Freddie Mac:
What's new at
Freddie with
Home One and
LPA

SESSION 4 OPTION

2

Genworth:
Making
technology
work for you

SESSION 4 OPTION

3

Radian:
Marketing
strategies for
HomeReady
using Zillow.

SESSION 4 OPTION

4

P&L
Management:
Taking control
of your AROW
(regional and
branch managers
only)

SESSION 4 OPTION

5

Leading an
Effective Team:
Setting up your
teams for
success with
AMEC sales
leaders

SESSION 4 OPTION

6

AMEC
Marketing:
Social media
strategy